



electronic components

2709 Connector Drive ▪ Wake Forest, NC 27587

For Immediate Release:

BTC promotes Keith Filter to Director of Product Management



Wake Forest, NC. –BTC Electronic Components, Inc. is proud to announce the promotion of Keith Filter to Director of Product Management. In this role, Keith will have full responsibilities for the company’s purchasing, inventory management and vendor management.

Keith joined BTC in 2005 as the company’s Purchasing Manager. He has been a key member of management, drastically improving coordination between the company’s sales team and vendors, improving negotiations and adding new product lines. Prior to joining BTC, Keith had 15 years of experience in the Interconnect Industry working for Avnet and Arrow Electronics.

BTC is an authorized, value added distributor of Interconnect products for military, aerospace, industrial and medical applications. The company is franchised by 28 manufacturers and AS9100/ISO 9001:2000 certified. Special services include custom assembly, part modification, application design, customized packaging and a wide range of innovative supply chain solutions. The company is headquartered in Wake Forest, NC and has sales offices in New York and Las Vegas.

For more information, please visit www.btcelectronics.com or contact Melissa Sanders at (919) 556-8900.